

Demonstrating Health Equity as a **Strategic Priority**

Improvement Community – Phase 2



Join Us:

Vizient Southern States invites you to participate in its Improvement Community focusing on Health Equity. Not only will you have the opportunity to participate in educational sessions and exchange knowledge with other attendees, you will also benefit from personal coaching calls with Vizient Southern States' PI experts and with Kellie Goodson, our subject matter expert.

Overview:

Health equity is a societal imperative that looms large over the health care system. A plethora of research and data analytics proves that health disparities exist. The causes are complex and systemic. Advancing health equity requires a deliberate and sustained effort by health care organizations to create systems that identify and address these issues.

Participants in this improvement community will:

- Review techniques for integrating health equity as a strategic priority
- Develop plans to engage key stakeholders (e.g., training staff and leaders, building partnerships with patients, families and communities)
- Describe how to leverage quality and performance improvement methods and how they can advance health equity
- Define the steps to disaggregate data to identify patient populations experiencing poor outcomes
- Quantify results and communicate efforts taken to address health disparities

Target Audience: Leaders and teams addressing health equity Launch Date: August 15, 2023

Informational Webinar Recording: Click Here to Watch Recording | Passcode: AX1*Y%pt



August 2023 through May 2024 - Includes 1:1 Coaching with Kellie Goodson

About the Subject Matter Expert:

Kellie Goodson, MS, CPXP ATW Health Solutions

Kellie Goodson is a thought leader in the areas of health equity and person/patient and family engagement (PFE) in health care quality and safety improvement. She has worked with multiple health systems to improve patient outcomes using the lens of health disparities identification and resolution paired with the tenets of quality improvement. Kellie co-led national Affinity Groups for the topics of PFE and health equity for the Centers for Medicare and Medicaid Services and has served on national committees for the National Quality Forum and the Institute for Patient and Family-Centered Care.

