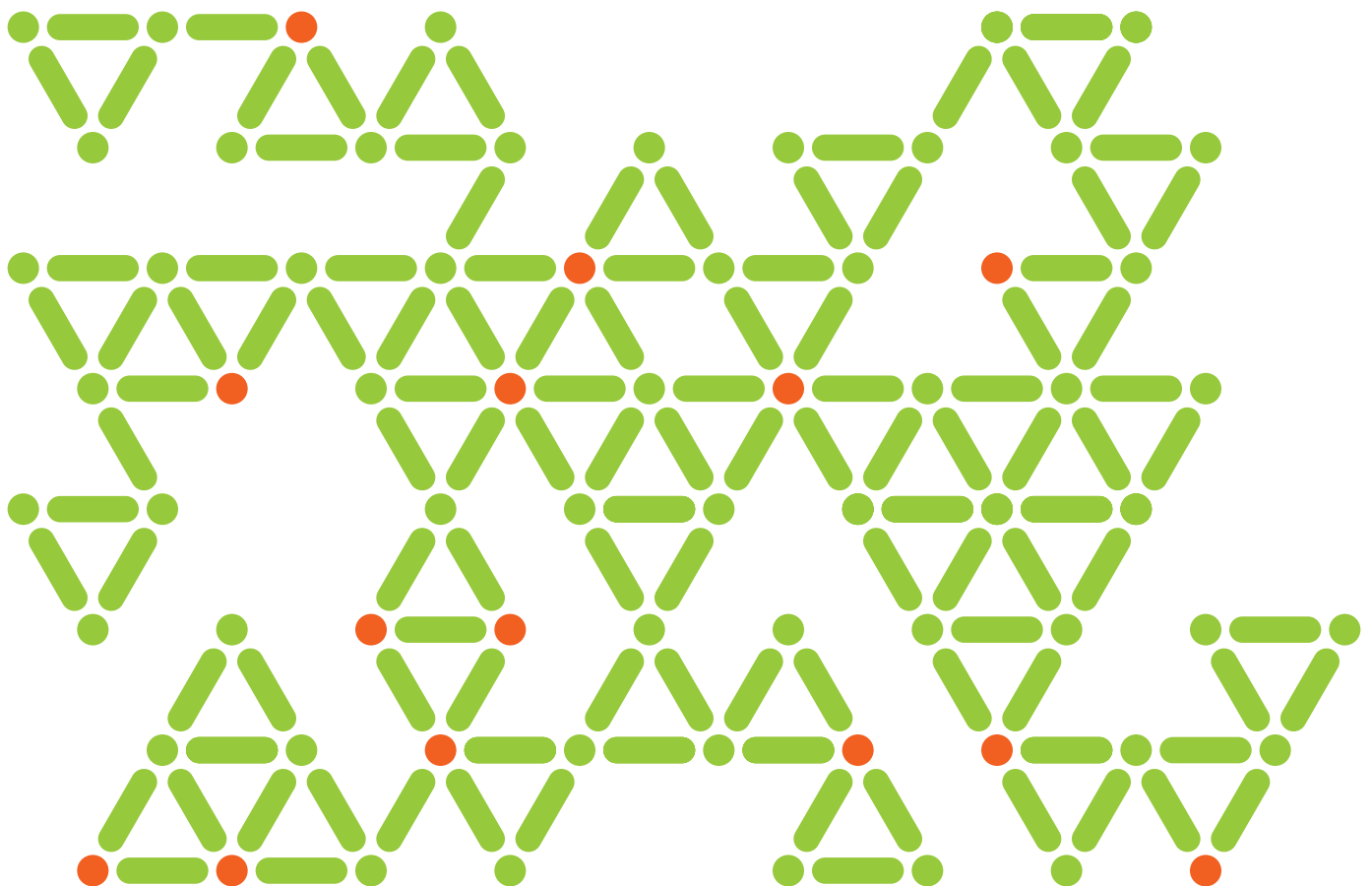


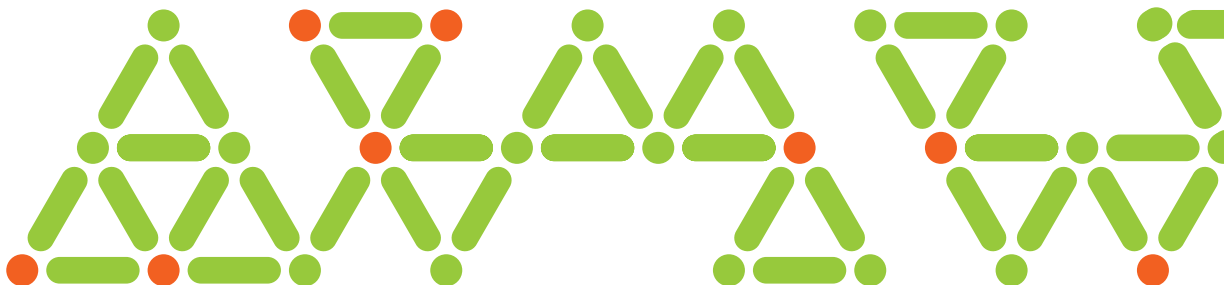
2018 Sponsorship Opportunities



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Vizient MidSouth's sponsorship program this year will offer more visibility at our educational events and conferences, including your logo on promotional items and an event app. You will also have the opportunity to be recognized on Vizient MidSouth's website, event registration website and signage, and in our member newsletter. Contact Andrea Ethridge at andrea.ethridge@vizientmidsouth.com or (770) 850-7414 for more information and availability.

	Signature Sponsor \$25,000	Platinum Sponsor \$20,000	Diamond Sponsor \$15,000	Gold Sponsor \$10,000	Mobile Event App Sponsor \$10,000	Attendee Bag Sponsor \$10,000	Notepad Sponsor \$5,000	Lanyard Sponsor \$5,000	TI Event Sponsor \$2,500
Logo with Link on vizientmidsouth.com	X	X	X	X	X	X	X	X	X
TI Attendees	5	4	3	2	1	1	1	1	1
TI Activity Fees Waived	X	X	X	X					
Recognition at Events	X	X	X	X	X	X	X	X	X
Recognition on Event Website	X	X	X	X	X	X	X	X	X
Logo on Signage	X	X	X	X					
Logo on All Marketing for TI	X	X	X						
Feature in Member Newsletter	X	X							
Logo on Mobile Event App	X				X				
Logo on Attendee Bag						X			
Logo on Notepad							X		
Logo on Lanyard								X	

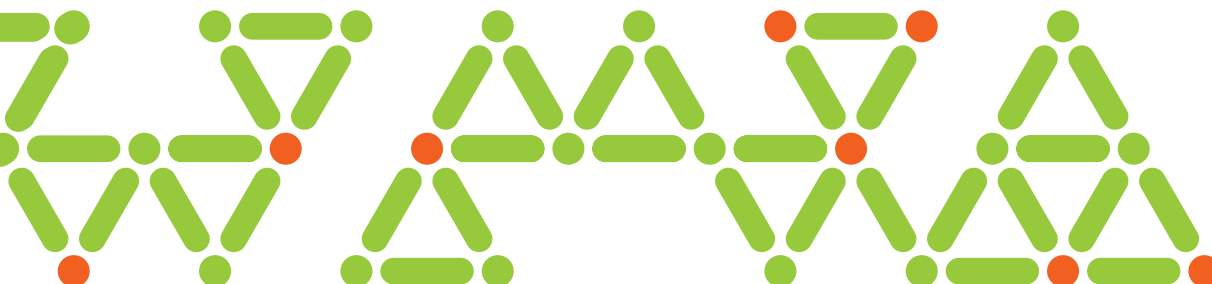


Trustee Institute (TI)
May 2-4, 2018
The Ritz-Carlton—Amelia Island, FL

This three-day event offers education and networking opportunities for hospital executives, key physician leaders and trustees from Vizient MidSouth member organizations. By sponsoring, your organization will have the opportunity to attend educational sessions, network with top executives from major health care organizations in Georgia and receive recognition and visibility throughout the year.

Benefit Descriptions

Logo with Link on vizientmidsouth.com	Your logo will be featured on the Vizient MidSouth website with a link to your company website.
TI Attendees	Event registration fees will be waived for the sponsor representatives attending Trustee Institute (number is based on sponsorship level).
TI Activity Fees Waived	Fees for event-sponsored activities (golf on Thursday afternoon of the event) will be waived.
Recognition at Events	This recognition will be accomplished in one or more of the following ways at each event: verbal recognition, print materials and/or video recognition.
Recognition on Event Website	Sponsors will be listed on the event registration website for the Trustee Institute.
Logo on Signage	Sponsor logo will be prominently displayed on large scale signage to be used at events throughout the year.
Logo on All Marketing for TI	Sponsor logo will be included on all marketing for Trustee Institute including, but not limited to the event brochure, meeting materials and event signage.
Feature in Member Newsletter	Sponsor will be featured in one of the quarterly member newsletters that are distributed to our membership. Vizient MidSouth marketing will work with sponsor on creation of feature article.
Logo on Mobile Event App	Sponsor logo will be co-branded with Vizient MidSouth on the mobile event app that will be accessed by all attendees at Trustee Institute.
Logo on Attendee Bag	Sponsor logo will be co-branded with Vizient MidSouth on the event bag that will be given to all attendees at Trustee Institute.
Logo on Notepad	Sponsor logo will be co-branded with Vizient MidSouth on the notepad that will be given to all attendees at Trustee Institute.
Logo on Lanyard	Sponsor logo will be co-branded with Vizient MidSouth on the event lanyard that will be given to all attendees at Trustee Institute.





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