

2020 Sponsorship Opportunities

Trustee Institute (TI) | March 25-27, 2020 | The Grand Hotel Golf Resort & Spa—Pt. Clear, AL

This three-day event offers education and networking opportunities for hospital executives, key physician leaders and trustees from 36 Vizient Southern States’ member organizations. By sponsoring, your organization will be able to attend educational sessions and connect with top executives from major health care organizations in Georgia, Louisiana, Mississippi and Tennessee.

Benefits are based on the level of sponsorship outlined below. For more information, contact Andrea Ethridge at (770) 850-7414 or andrea.ethridge@vizientinc.com.

	Signature Sponsor \$35,000	Platinum Sponsor \$20,000	Diamond Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$6,000	Bronze Sponsor \$3,000
TI Attendees	6	5	4	3	2	1
Logo with Link on vizientsouthernstates.com	X	X	X	X	X	X
Recognition at Event	X	X	X	X	X	X
Recognition on Event Website	X	X	X	X	X	X
TI Activity Fees Waived	X	X	X	X	X	
Logo on Signage	X	X	X	X		
Logo on all Marketing for TI	X	X	X			
Feature Article on Vizient Southern States’ website	X	X				
Logo on Mobile Event App	X					

Benefit Descriptions

TI Attendees	Event registration fees will be waived for the sponsor representatives attending Trustee Institute (number is based on sponsorship level).
Logo with Link on vizientsouthernstates.com	Your logo will be featured on the Vizient Southern States’ website with a link to your company website.
Recognition at Event	Recognition will be in the form of one of the following: verbal, print materials and/or video.
Recognition on Event Website	Sponsors will be listed on the Trustee Institute event registration site.
TI Activity Fees Waived	Fees for event-sponsored activities on Thursday afternoon (e.g., golf) will be waived.
Logo on Signage	Sponsor logo will be prominently displayed on large-scale signage at the event.
Logo on all Marketing for TI	Sponsor logo will be included on all marketing materials for the event including, but not limited to, the event brochure, meeting materials and event signage.
Feature Article on Vizient Southern States’ website	Sponsor can have a feature article on Vizient Southern States’ website. We will work with you to create it.
Logo on Mobile Event App	Sponsor logo will be co-branded with Vizient Southern States on the mobile event app that will be accessed by all attendees at the event.