

## **Vizient Southern States gains new member**

ATLANTA, Georgia, May 13, 2025—Vizient Southern States recently added Bradley Medical Center in Cleveland, Tennessee as a member. The agreement includes participation in Vizient Southern States' educational programming through service-line networks and improvement communities, as well as access to data analytics and benchmarking reports.

"We are excited to welcome Bradley Medical Center to the Vizient Southern States' membership," said Bill Senneff, President and CEO of Vizient Southern States. "By aligning their initiatives with our network opportunities and performance improvement programs, we believe we can help them meet the healthcare needs of the communities they serve."

Bradley Medical Center President & CEO, Lisa Lovelace, said, "We are looking forward to the opportunities available to us with this new relationship and are excited to share best practices with the advisory team available within Vizient Southern States."

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### **About Vizient Southern States, Inc.**

Vizient Southern States is a membership alliance for not-for-profit health care providers that provides solutions and services that improve the delivery of high-value care by aligning cost, quality and market performance for its members. Learn more at [www.vizientsouthernstates.com](http://www.vizientsouthernstates.com).

### **About Bradley Medical Center**

Bradley Medical Center (BMC), an affiliate of Vitruvian Health Care System, is a not-for-profit hospital that works to bring quality, innovative health care to the Cleveland community and surrounding areas with comprehensive medical services, as well as an experienced team of physicians and caregivers. BMC is actively involved with promoting community-wide health and wellness with locations at the main acute care hospital and Westside Campus totaling 351 licensed beds. BMC is accredited by The Joint Commission, has an accredited Chest Pain Center as recognized by the American College of Cardiology, and is an accredited Joint Commission Acute Stroke Ready hospital. The Orthopedic Joint Center has received the Gold Seal of Approval with Certificates of Distinction accreditation from The Joint Commission for their Total Knee & Total Hip Orthopedic Program. The hospital offers a full range of health care services, including a 7,000 square-foot, 24-hour emergency care unit at the main hospital, including a 7,000 square-foot, 24-hour emergency care unit.

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