

## Leading Change Effectively in Times of High VUCAT (Volatility, Uncertainty, Complexity, Ambiguity & Transformation)

Register Now  
for In-Person  
Workshop

### "Kotters Eight Steps of Change"



\*Kotter, John P. and Cohen, Dan S. *The Heart of Change*. Boston: Harvard Business School Press

Vizient Southern States is partnering with [Greg Hiebert](#) of **leadershipForward**, a leadership and performance improvement consultancy who has provided evidence-based and results-focused leadership education to Vizient members for over 21 years, to offer an all-day, skill building workshop.

### In-Person Workshop

Join us for a one-day, in-person workshop that will significantly expand your competency in your change leadership skills.

- **Dates:** June 12, 2024 – Covington, Louisiana, St. Tammany Health System & June 14, 2024 – Atlanta, Georgia, Vizient Southern States' Office
- **Time:** 9:00 a.m. – 3:30 p.m. ET Atlanta | CT Covington
- **Who Should Attend:**
  - Operational & Clinical Leaders (CMOs, CNOs, COOs)
  - Physician Leaders (Chief of Staff, Medical Directors, Department Chairs)
  - Nurse Leaders (Directors, Managers)
  - Service Line & Support Leaders (VPs, AVPs, Executive Directors, Directors, Managers)
  - All others in leadership positions who are leading change efforts
- **Enrollment Fee:** \$365 per person (fee includes lunch, snacks, the book "Switch How to Change Things When Change is Hard" by Chip and Dan Heath, the Harvard Business School article "Leading Change" by John Kotter, and all printed workshop materials). For non-members, it will be \$395 per person.
- **Deadline to Enroll:** May 22, 2024

### Workshop Outcomes

- Review the dynamics that human beings and organizations experience when facing significant change and how to effectively manage those dynamics in yourself and others.
- Discuss how effective change leadership strategies, mindsets, skill sets and tool sets can drive greater probability of change efforts being successful and impactful.
- Understand the change models from "Switch" (Elephant and the Rider) and John Kotter's Model of Organizational Change and develop a transformational change framework that can be used in each leader's organization.
- Apply change model frameworks towards relevant health care case studies to give each participant confidence in understanding and using the frameworks effectively.
- Provide opportunities so that all participants leave with significant, relevant change leadership learnings that they can apply to their own organizational settings.